

# Chat Platform

**Improve customer experience** in chatting with a bot through natural dialog-flows adjusting to customer's intents and changing interaction scenarios.

**Save costs and worktime** by offloading text chats from human operators to a robot to handle standard issues automatically.

**Increase sales** by recognizing intents precisely and offering the shortest possible route to discuss with sales experts and proceed to purchase.

**Implement fast** – solution is available from the cloud on day one, or through on-premises installation.

**Boost agents performance** with response templates containing relevant and timely prompts that appear when the agent starts typing in the chat.

**FIRST CLASS SUPPORT FOR LARGE LANGUAGE MODELS & OMNICHANNEL SYNERGY:**

**Leveraging LLMs:** Chat Platform benefits from the intelligent utilization of state-of-the-art LLMs\* and integrates seamlessly with Spitch Virtual Assistants thanks to a unified NLU core.

**Omnichannel Synergy:** Spitch's platform seamlessly synchronizes chat widgets with other tools such as Agent Assistant Suite (AA) and Knowledge Base (KB). Adherence to international standards ensures the highest security of web widgets

\* LLM: Large Language Model

Chat Platform (CP) helps handle communications with customers in all the text channels including popular messengers.

## UNIQUE BUSINESS BENEFITS:

- **The comprehensive platform** has a capability to process messages from web chat, chat in mobile apps, messengers, and social networks, exchange different file types, and streamline processes with multiple automation tools.
- **Easily integrated** with CRM, CMS, Knowledge Base, help-desk systems, and benefits from being part of Spitch's wider omnichannel conversational platform.
- **Fast and precise steering of text messages** from all the channels to the right customer service and sales specialists based on the highly accurate intent recognition delivered by Spitch NLP and NLU engines.

30% reduction in cart abandonment

82% increase in conversion from lead to customer

13% increase in sales among customers using chat

CP

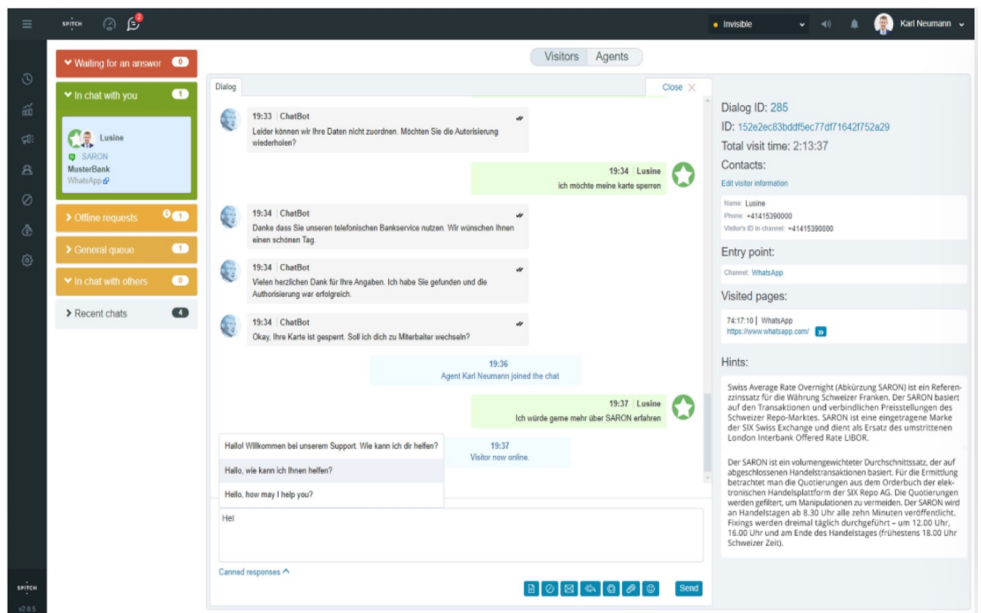
Chat Platform for all kinds of text interactions



Demo video



Spitch is a global provider of B2B and B2C Conversational AI solutions, founded in Switzerland in 2014, with a strong presence in Europe and North America



Spitch provides a full stack omnichannel conversational AI suite that elevates customer experience and reduces costs.

**VA** Virtual Assistants

**SA** Speech Analytics

**VB** Voice Biometrics

**CP** Chat Platform

**KB** Knowledge Base

**AA** Agent Assistant Suite

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